

About Us

Since November 2000, Consumer Unity and Trust Society – Centre for International Trade, Economics and Environment (CUTS-CITEE) Nairobi has continued to offer a wide array of services including knowledge generation on key issues affecting consumer welfare in Kenya and EAC region. The Centre undertakes evidence-based advocacy to influence policy and practice change, capacity development for stakeholders including consumers, private sector and governments (national and county). Additionally, the Centre undertakes outreach activities including information dissemination and awareness creation. It endeavours to address the problem of knowledge gaps necessary to spur policy adjustment and recommendations for practice change in dealing with social and economic issues affecting consumers. Among its targeted group of stakeholders include policy makers, consumers (individual and groups of consumers) and civil society organisations. CUTS-CITEE draws its strength from its unique programmatic areas and work methodology in research, policy advocacy, networking and capacity building in:

- o Consumer Protection
- o International Trade & Development
- o Regional Integration
- o Competition, Investment & Economic Regulation

Vision

Consumer sovereignty in the framework of social justice, economic equality and environmental balance, within and across borders.

Mission

To function as a regional centre of excellence for African based-civil societies in areas of consumer protection, trade and economic.

Goal

Contribution to national and regional policy discourses by providing technical support and guidance to various stakeholders on national, regional and international policy issue.

Objectives

- To act as resource centre for information on trade and development, competition, consumer protection,
- investment and regulatory issues policy
- To build local, national, and regional capacities of multiple stakeholders through advocacy and
- dissemination of information using a south-south partnership approach
- To promote civil society co-operation on trade, sustainable development and regulatory reforms by
- creating and building long term capacity of civil society representatives to address the issues of equity
- and accountability in the economic systems
- To undertake research based advocacy at the national, regional and international levels on those
- policies that have impact on trade and sustainable development.